



PERTH MOTOR SHOW

Perth Motor Show deferred until 2010

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For immediate distribution

The Perth Motor Show announced today that they have deferred the 09 show until 2010 as part of the national trend with Brisbane and Adelaide already cancelling theirs.

The 2008 Perth Motor Show was the most successful show yet, with over 60,000 patrons coming through the doors, making it the most popular show outside of the Perth Royal Show.

Chairman of the Motorshow Management Committee Mark Lauren expressed his regret to have to make the decision; "The decision to defer next year's show has come about due to insufficient diverse automotive representation – the core of what has made the Perth Motor Show so successful in the past". With next year's show being unable to deliver the best to show goers, unfortunately the decision to not go ahead had to be made.

Customer survey's conducted at last years show, present to us that the Perth public love the Perth Motor Show and in effect, the organisers do not wish to lower the standards of what has so far proven to be a much anticipated yearly event.

Plans for 2010 are now commencing, with talks of it being the biggest and best yet.

The 2009 Perth Motor Show was due to be held at the Perth Convention Exhibition Centre between the 22nd and 27th of April.

For further information please contact:

Peter Woods, Show Director, Perth Motor Show
(08) 9386 9666 / 0412 919 600 / peter@premiereproductions.com.au