PERTH MOTOR SHOW

2008 Perth Motor Show more interactive than ever!

Release Date: February 16, 2008

Get the Fever at the 2008 Perth Motor Show this April 22nd-27th at the Perth Convention and Exhibition Centre.

This year's show is expected to be hotter than ever, with the latest, greatest and sexiest that the auto industry has to offer.

The highly anticipated show that sees over 50,000 patrons come through its doors each year, will feature 6 jam packed days full of cars, fashion, entertainment and more activities than ever before, making it a great day for the entire family.

Main attractions will include the popular supercars display, the show's first ever Ferrari Collection presented by Shannons and the Lexus IPA self parking vehicle.

The new-look main stage will feature fashion parades running throughout the event, showcasing the latest from Perth's hottest retailers. The stage will also host live music and children's entertainment from Friday through to Sunday.

Show director Peter Woods says, "The 2008 Perth Motor Show has so much more to offer the entire family. We have had to expand the display area to include both the foyer and plaza level allowing us to accommodate for more displays and hands-on attractions".

Interactivity at this year's show is greater than ever before with the following activities that everyone can get involved in.

Remote Control Drifters
On the plaza level of the venue, why not have a go at the Remote Control 10:1 scale Drifters with Ausdrift and race other show goers taking a turn behind the remote.

The West Australian Slot Car Championships
Challenge your friends for the top spot in this exciting competition that will feature fantastic giveaways.

Transcore Classic Challenge
Watch as the Classic Car Rally takes off from the Perth Motor Show on the Saturday morning of the show.

V8 Supercars Simulator/ Mitsubishi EVO Simulator
Have a go in the V8 Supercars Simulator and test your driving skills or check out the new Mitsubishi EVO Simulator featuring new computer technology.

For more information about the show visit www.perthmotorshow.com.au

For more information contact:

Enisa Glavovic
Marketing Coordinator
Perth Motor Show

E enisa@perthmotorshow.com.au
M 0433 096 697
T 08 6389 2366